

# AITC Collective Connection September 2024



## NATIONAL UPDATES

### Buckle Up for GCFT!

Season 4 of the Great Canadian Farm Tour is almost here! From October to December, we will make 11 stops across the country exploring exciting elements of Canada's agriculture and food industry, including a sea buckthorn farm in NB, a cranberry farm in BC, the most northern greenhouse apple orchard in the Northwest Territories and more. GCFT assets are being updated to reflect our new brand, so expect a slightly different look this fall!

All tours will be available in English and French and streamed on both the AITC-C Facebook and YouTube channels.

Registration for all tours is now open!



- October 4** Sea Buckthorn Farm in New Brunswick with AITC-NB
- October 10** Pumpkin Farm in Newfoundland and Labrador with AITC-NL
- October 23** Egg Farm in Nova Scotia with AITC-NS
- November 4** Turkey Farm in Alberta with Agriculture for Life
- November 6** Robotic Dairy Farm in Quebec with École-O-Champ
- November 7** Christmas Tree Farm in Prince Edward Island with AITC-PEI
- November 20** Greenhouse Apple Orchard in the Northwest Territories with the Territorial Agrifood Association
- November 27** Cranberry Farm in British Columbia with BCAITC
- December 5** Ice Cream Production in Manitoba with AITC-M
- TBD** Saskatchewan with AITC-SK
- TBD** Ontario with AgScope

### SAVE THE DATE

AITC-C's 2023-2024 Annual Report is set to be released on September 19!

### FarmFood360 in the Classroom

On September 11, we are launching two new e-learning modules located in our FarmFood360 in the Classroom resource. The modules allow students to virtually visit an Ontario berry farm and a Canadian dairy farm. Both tours are in English and French and include interactive quizzes to test student's knowledge. [Check out the tours here.](#)

# FROM COAST TO COAST...

## PRINCE EDWARD ISLAND



## Gearing Up for Back to School

This summer, we have been busy getting ready for September. In a few weeks, we will send our light gardens, worm gardens and Egg to Chick kits to classrooms all over PEI. Our thinkAG programs will resume for Grades 10 to 12, and 1,300 Grade 3 students will be taking a field trip to their local dairy farms, all within the first few weeks of September. Happy back-to-school season, everyone!

## Summer in New Brunswick

AITC-NB spent their summer at the fair! From the end of July running into the back-to-school season, AITC-NB is participating in seven fairs and exhibitions. It is an opportunity to connect with the community and talk about the importance of agriculture, in schools and to Canadians. As the charity of choice for the New Brunswick Provincial Exhibition, we are gaining extra attention and some financial support from the entrance fee and silent auction. This year, we have also been asked to host a children's day, with over 100 children expected to attend. A special thank you to our volunteers and summer staff.

## NEW BRUNSWICK



# FROM COAST TO COAST...

## QUEBEC



### Summer in Quebec

École-O-Champ's specialized facilitators travel from fair to fair every weekend, delivering agro-environmental activities to families across various regions of Quebec. They were a huge hit at the province's largest agricultural fair, the Saint-Hyacinthe Expo! The team worked tirelessly on preparing and filming a pilot project for agricultural training aimed at municipal day camp leaders. The filming of the thinkAG video series has resumed with renewed energy alongside Nicolas Jobin, Agronomist and Agro-Economy Specialist. At Expo-Champs, our team showed Minister of Agriculture, Fisheries and Food, André Lamontagne, how agriculture and education come together to promote the sustainable development of our sector in Quebec. Additionally, the team is working diligently to kick off the new school year by sowing the seeds of success!

## ONTARIO

### Welcome on board, Chloe!

We're pleased to introduce our newest team member, Chloe Leon (she/her). Chloe initially joined us as our Project and Communications Summer Student, and we're excited to announce that she will be continuing with AgScape as the Marketing and Communications Assistant for the Agri-Careers Project. Over the summer, she developed a variety of marketing and communications materials, including social media posts and newsletter content that showcase AgScape's programs and resources. In her new role, Chloe will design communications materials for the Agri-Careers Project, such as social media campaigns and physical booth materials that highlight meaningful careers in agriculture and food. Outside of work, she enjoys reading, swimming, tennis and playing the piano.



### AgScape's Fall Fair Tour Across Ontario

This fall, the AgScape Agri-Careers Project team will be on the road at various fairs across Ontario, starting with the Brampton Fall Fair, followed by the Grand Valley Fall Fair, Milton Fall Fair, Markham Fair and more. Our team will be there to showcase our programs and highlight a variety of rewarding careers in the agriculture and agri-food sector to fair attendees.

# FROM COAST TO COAST...

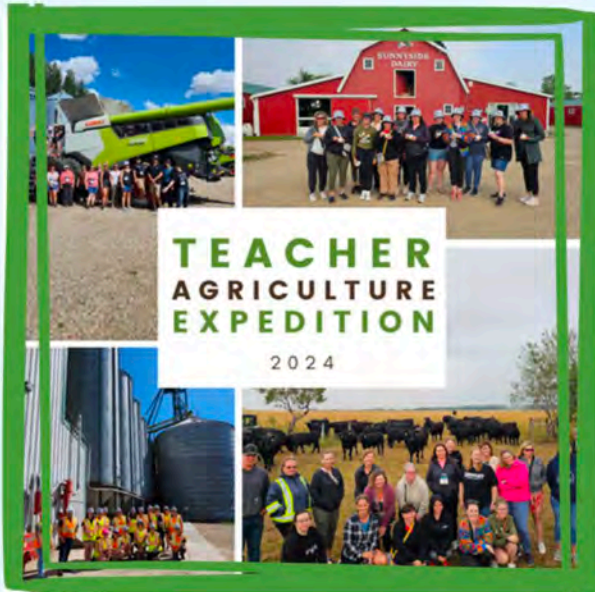
## Getting Ready for a New Amazing Agriculture Adventure

A new school year is underway and AITC-M is preparing for this year's Amazing Agriculture Adventure, which will take place September 24 to 27. This year, we have expanded the program to include a day dedicated to high school students. With provincial commodity partners running Amazing Agriculture Adventure stations, younger students will learn about animal agriculture, and older students will learn about career opportunities in different parts of the agriculture industry.

## MANITOBA



## SASKATCHEWAN



"This has been a wonderful experience. I have enjoyed meeting some of our Saskatchewan farmers and producers that feed the world! Farming is so much more than seeding and harvesting or 'simply' raising livestock. An eye-opening trip that gave me a glimpse into the multifaceted ag sector of Saskatchewan. Great job, AITC!"

## Building Teacher Champions

AITC-SK hosted the Teacher Agriculture Expedition, a three-day, action-packed tour for educators to learn about agriculture in Saskatchewan and meet people producing our food. Stops included an egg processing facility, virtual pork and chicken tours, a bison farm, a cattle ranch, a pelleting facility tour, a dairy farm/creamery tour, a grain farm tour and more!

# FROM COAST TO COAST...

## Summer Camp Adventures: Explore, Experience, Discover!

This summer, BCAITC's first-ever Summer Garden Camps were a fantastic success! Students from the Fraser Valley region participated in half-day or full-day camps spread across five weeks of fun and discovery. With themes like "Buggin' Out," each week brought a new adventure – from investigating insects and pollinators to exploring solar power and harvesting vegetables. Campers enjoyed a hands-on, technology-free experience, forming meaningful connections with food, agriculture and nature. Whether planting seeds, arranging flowers, or learning about bees, every child had a blast and is eager to return next year. We can't wait to welcome back all our enthusiastic campers for more educational agriculture fun next summer!

Catch a glimpse of our Summer Camps in action on BCAITC's [Instagram](#)!

## BRITISH COLUMBIA



## UPCOMING EVENTS

<b>September 19</b>	AITC-C Annual General Meeting
<b>October 4</b>	Great Canadian Farm Tour Season 4 Begins
<b>November 17-19</b>	Advancing Women in Agriculture Conference East Niagara Falls, ON